



ECOSUP - ESH LILLE
[HTTP://WWW.ECOSUP-CAMPUS.FR](http://www.ecosup-campus.fr)



Federation for **ED**ucation in **EU**rope
 Fédération Européenne Des Ecoles

www.fede.education

SCHOOL PROFILE

ECOSUP – ESH LILLE is a management school specialised in **travel industry careers**: Hospitality, Tourism, Restaurant Business, Event Planning and Management.

Preparing students for all careers in an economic sector with high recruitment levels in France and internationally, ECOSUP – ESH LILLE is a benchmark institution in terms of training the young executives and managers of tomorrow.

With its partners, ESH Lille applies a **business approach** to all of its courses in order to closely adhere to the realities in the field. Owing to a faculty made up of professional lecturers and partners, the students are forged into professionals and acquire the **theoretical and technical skills** required to integrate a flourishing economic sector.

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe. It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world. The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180,000 alumni.

PROGRAMMES AND DIPLOMAS:

Programmes and certificates:

Tourism

BTS Tourism - Bachelor's Degree: Tourism & Event Planning
 Bachelor's Degree: Tourism Business Administration & Event Planning Manager - Master's Certificate: Travel Industry - Master's Degree: Travel, Hospitality and Tourism Industries Management & Marketing

Hospitality - Restaurant Business

Bridging course for Hospitality-Restaurant Business - Bachelor's Degree: Hospitality - Restaurant Business - Bachelor's Degree: Hospitality & Tourism Business Manager - Master's Certificate: Travel Industry - Master's Degree: Restaurant Industry Management & Marketing

Commerce – Administration

Bachelor's Degree: Business Administration Manager - Master's certificate and degree: Business Operations Governance and Management

RESEARCH PROGRAMME:

ESH Lille is affiliated to the FEDE doctoral school and offers FEDE DBAs (Doctorate of Business Administration). ESH Lille created a European institute for travel industry research to enable students and professionals from all **TRAVEL INDUSTRY** sectors to conduct research needed to determine strategies based on the studies performed. It is known as IERIV.

INTERNATIONAL PROGRAMMES:

International exchange programmes:

Réseau international d'entreprises pour les stages et l'emploi

Courses taught in English:

The Bachelor's Degree in Tourism & Event Planning and the Master's Degree in Travel Industry and Restaurant Business Careers are partially taught in English (50%).



STRENGTHS OF THE SCHOOL

- Initial training or work-study programme for BTS - bachelors and masters at the companies presented by the school
- Professional lecturers who work in the tourism and hospitality fields
- Seminars conducted by external speakers
- Personalised guidance for students searching for internship
- Research institute for the travel industry (students conduct workshops and perform surveys in support of professionals)
- A network of partner companies

ADDRESS AND CONTACTS

- ECOSUP-CAMPUS – 17 Place Charles et Albert Roussel – 59200 Tourcoing, France
- Phone: 00 33 (0)3.20.70.06.06
- contact@ecosup-campus.fr
- www.ecosup-campus.fr

KEY FIGURES

Number of students: **Over 400 students** - Percentage of foreign students: **30 to 40% depending on the programme**
 Number of teaching staff: **75** - Percentage of international lecturers: **5%** - Number of Ph.D. holders: **2**
 Number of alumni members: **About 2000**
 Number of internships offered per year: **Over 150**
 Partnerships: **ACCOR Group is a shareholder of the school**
 Contact for registration: At the school or on the website

