



**EEMCI**  
**EUROPEAN SCHOOL**  
**OF INTERNATIONAL**  
**MANAGEMENT AND COMMERCE**  
[HTTP://WWW.EEMCI.MA](http://www.eemci.ma)

MEKNES  
**MOROCCO**



Federation for **ED**ucation in **EU**rope  
 Fédération Européenne Des Ecoles

[www.fede.education](http://www.fede.education)

## SCHOOL PROFILE

In a globalised world, EEMCI, the European School of International Management and Commerce, seeks to mould students and corporate managers who are respectful of **human and civic values**.

The school offers superior academic programmes in the fields of Management, Commerce and Administration, with a pedagogical focus on **excellence, innovation, employment, research, personal growth, initiative and entrepreneurship**.

EEMCI is endowed with an experienced faculty and a solid network of partner companies who train students to become specialists, **enterprising and responsible**, in addition to being endowed with sound professional skills, open to a world without borders, creative and innovative, with a mastery of new technologies and aware of the realities of their environment.

EEMCI is keen on **excellence**, in order to guarantee the professional **success** and personal growth of all of its students.

In line with participating in the economic development of its region, EEMCI is the first institution in the African continent to qualify as "PCEE Training and Certification Centre: European Entrepreneurship Certificate".

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe. It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world. The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180,000 alumni.

## PROGRAMMES AND DIPLOMAS:

### FEDE European diplomas offered:

#### Communication and Marketing

- Foundation Degree in Marketing
- Foundation Degree in Communication
- European Bachelor's Degree in Communication
- European Bachelor's Degree in International Marketing

#### Finance

- European Bachelor's Degree in Finance
- European Bachelor's Degree in Wealth Management, Insurance and Banking
- European Master's Degree in Finance
- European Master's Degree in International Private Banking

#### Information Technology

- European Bachelor's Degree in Information Technology
- European Master's Degree in Information Technology

#### Logistics

- European Bachelor's Degree in Transport and Logistics

#### Management and Administration

- Foundation Degree in SME Management & Administration
- European Bachelor's Degree in SME Management & Administration
- European Master's Degree in Business Management and Strategy

#### Human resources

- European Bachelor's Degree in Human Resources Administrative Assistance
- European Master's Degree in Human Resources Management

#### Tourism

- Foundation Degree in Tourism and Hospitality
- European Bachelor's Degree in Tourism
- European Master's Degree in Tourism

### Other programmes and certificates:

#### Technician

Computer-based Administration - Commercial Action and Marketing

#### Specialised Technician

Accounting Finance - International Commerce - Banking Operations

Processing Associate - IT Systems and Networks

### RESEARCH PROGRAMME:

EEMCI is affiliated to the FEDE doctoral school and offers FEDE DBAs (Doctorate of Business Administration).

### INTERNATIONAL PROGRAMMES:

#### International exchange programmes:

EEMCI actively participates in a vast international student exchange programme. The school has a support department for foreign students as well as associates in charge of recruitment in countries other than Morocco.



## STRENGTHS OF THE SCHOOL

- Certified courses in entrepreneurship in partnership with the European Institute of Entrepreneurship.
- Initial training tailored to the needs of businesses
- Internship offered by EEMCI and tutored projects
- Part of the training can be carried out abroad
- A network of partner companies
- An international affairs department that helps foreign students from around the world
- A solid partnership with the European Centre for International Languages to boost linguistic skills
- Quality individual and professional mentorship delivered by the European Coaching Institute

#### Student associations:

A student affairs body to federate students, the school and the diplomas



## ADDRESS AND CONTACTS

EEMCI – Rue Accra Immeuble 14 – Hamria Meknes, Morocco  
 Phone: +212 05 35 40 04 17 / Mobile: 00212-6-61-33-78-41  
[eemcimeknes@gmail.com](mailto:eemcimeknes@gmail.com)  
<http://eemci.ma/>

## KEY FIGURES

Number of students: **327** - Percentage of foreign students: **35%** - Number of teaching staff: **21** - Percentage of international lecturers: **12%**  
 Number of Ph.D. holders: **7** - Number of internships offered per year: **2 internships in segments**  
 Partnerships: **12 national and international partners**  
 Accreditations: **1 accreditation from the Moroccan Ministry of National Education and Professional Training**  
 Excellence awards: **Prize for the first PCEE-certified African institution awarded by the European Entrepreneurship Institute**  
 Contact for registration: [eemcimeknes@gmail.com](mailto:eemcimeknes@gmail.com)

