

## SCHOOL PROFILE

With over 40 years of existence, the EFET Group has trained thousands of students who now work as executives in companies operating in various sectors: Finance, IT, Marketing, Management, Tourism and Logistics. The pedagogical approach of the EFET Group is an active pedagogy based on a **skills-based approach** directly connected to the realities of professional life in order to instil students with: **corporate culture**, a **creative mind-set**, interpersonal **skills**, capacity for **teamwork** and awareness of **new technologies**.

The training is designed to enable students to acquire **knowledge** that is necessary for their personal and professional growth. Each learning activity is based on the realities of the workplace and provides the opportunity to practice one's sense of **initiative** and **leadership**, in addition to developing one's analytical and synthetic ability.

The strength of EFET Group resides in the **quality** teaching that is delivered by a faculty endowed with up to 400 permanent lecturers of the school, part-time lecturers and consultants from the business world, all selected for their high-level expertise, pedagogical capacities and their knowledge of the **corporate world**.

## PROGRAMMES AND DIPLOMAS:

### FEDE European diplomas offered:

#### Banking

- European Bachelor's Degree in Wealth Management, Insurance, Banking

#### Finance

- European Bachelor's Degree in Finance  
- European Master's Degree in Financial Management and Strategies

#### Information Technology

- European Bachelor's Degree in Information Technology, Networks and Safety  
- European Bachelor's Degree in Webmaster Studies  
- European Master's Degree in Information Technology

#### Management and Administration

- European Bachelor's Degree in SME Management & Administration  
- European Master's Degree in Business Management and Strategy

#### Marketing

- European Bachelor's Degree in International Marketing

#### Human Resources

- European Bachelor's Degree in Human Resources Administration  
- European Master's Degree in Human Resources Management

#### Tourism

- European Bachelor's Degree in Tourism and Hospitality  
- European Master's Degree in Tourism Management and Strategies

#### Transport and Logistics

- European Bachelor's Degree in Transport and Logistics  
- European Master's Degree in Logistics

### Other programmes and certificates:

#### Professional Bachelor's Degree

Professional Bachelor's Degree: IT Systems and Software

#### Technician

Computer-based Administration - Administrative and Accounting Assistant  
Commercial Action and Marketing - Graphic Designer - Customs Broker

#### Specialised Technician

Systems and Networks - IT Development - Accounting Finance - International Commerce

### RESEARCH PROGRAMME:

EFET is affiliated to the FEDE doctoral school and offers FEDE DBAs (Doctorate of Business Administration).

### INTERNATIONAL PROGRAMMES:

Professional Bachelor's Degree in IT Systems and Software in partnership with the University of PROVENCE AIX-MARSEILLE



## STRENGTHS OF THE SCHOOL

- First professional training group to obtain ISO 9001 certification 2000 version
- Over 40 years of expertise in support of professional training with a network of over 30,000 graduates
- Up-to-date courses, pedagogy focused on skills sought by companies
- A select academic and professional faculty
- Effective and interactive pedagogical tools
- Consultants from the corporate world
- Job fairs held
- Internships offered right from the first year in order to enable the students to have a real experience of the work environment
- Small groups
- Technical visits, seminars, extracurricular activities
- Guidance unit for end-of-studies projects
- Support and advice for business creation
- Human-centred training that emphasises the ethical dimension of inter-personal relations and communication
- Consistent keenness on client consideration and satisfaction

**Associations Etudiantes** : BUREAU DES ETUDIANTS - BUREAU DES SPORTS

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## KEY FIGURES

Number of students: **3000** - Percentage of foreign students: **5%** - Number of teaching staff: **400** - Number of Ph.D. holders: **5%**  
Number of alumni members: **30,000 (Association of EFET Group Graduates)** - Number of internships offered per year: **Internships are mandatory** - Partnerships: **Partnership with the University of Provence Aix-Marseille 1**  
Accreditations: **Our technician and specialised technician programmes are accredited by the Moroccan State**  
Excellence awards: **Microsoft Excellence Awards**, EFET Group through its EURELEC brand is a local academy linked to the CISCO regional academy in Marseille

