



## ESCM STRASBOURG

[HTTP://WWW.ESCM-STRASBOURG.FR](http://www.escm-strasbourg.fr)



Federation for **ED**ucation in **EU**rope  
Fédération Européenne Des Ecoles

[www.fede.education](http://www.fede.education)

### SCHOOL PROFILE

ESCM, an advanced institute for business and management studies based in Strasbourg (France), offers **initial training, work-study** and e-learning programmes ranging from two years' post high school studies to master's degrees in management, marketing, IT, e-business and human resources.

**Quality instruction** and **student supervision** are at the heart of ESCM's pedagogical approach. The school also offers **tutoring** depending on each person's needs and supports students throughout the training period.

Drawing on a **network of regional partner companies**, ESCM is committed to supporting and enhancing the **job-market integration** of its students, whether in terms of an internship, a professional training contract or a first job.

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe.

It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world.

The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180,000 alumni.

### PROGRAMMES AND DIPLOMAS:

#### FEDE European degrees offered:

##### Commerce, Marketing, Communication

- European Bachelor's Degree in Communication
- European Bachelor's Degree in Marketing

##### Environment, Sustainable Development

- European Bachelor's Degree in Environmental Techniques
- European Master's Degree in Sustainable Operations Management

##### Finance, Banking, Insurance

- European Bachelor's Degree in Finance
- European Master's Degree in Financial Management and Strategies

##### IT, Technology

- European Bachelor's Degree in Information, Technology and Networks
- European Bachelor's Degree in Webmaster

##### Management, Strategy, Administration

- European Bachelor's Degree in Executive Assistant
- European Bachelor's Degree in Retail Administration and Management
- European Bachelor's Degree in Small and Medium Enterprise Management

- European Bachelor's Degree in Quality, Safety and Environment
- European Master's Degree in Business Management and Strategy

##### Human Resources

- European Bachelor's Degree in Human Resources Administrative Assistant
- European Master's Degree in Human Resources Management

#### Other programmes and certificates:

##### Marketing

BTS Management of Business Units - Bachelor's Degree: Operational Marketing Manager

##### Webmarketing

Bachelor's Degree: Webmarketing Project Manager

##### Trading

BTS Negotiation and Client Relations

##### Management, Administration

BTS Operations Assistant - Master's Degree: Corporate Operational Manager - Master's Degree: Innovative Project Manager

##### Human Resources

Bachelor's Degree: Human Resources

### RESEARCH PROGRAMME:

ESCM is affiliated to the FEDE doctoral school and offers FEDE DBAs (Doctorate of Business Administration).

### INTERNATIONAL PROGRAMMES:

**International exchange programmes:** Santa Barbara College

**French as Foreign Language (FLE):** On-site over 7 months



### ADDRESS AND CONTACTS

ESCM - 9 et 17 Rue du Marais Kageneck - 67000 Strasbourg, France  
Phone: +33 (0)3.88.32.49.03  
[ecole@escm-strasbourg.fr](mailto:ecole@escm-strasbourg.fr)  
[www.escm-strasbourg.fr](http://www.escm-strasbourg.fr)



### STRENGTHS OF THE SCHOOL

- Initial training
- Work-study programme
- E-learning courses
- Free tutoring
- End-of-year trip
- Assistance when searching for internships and employment
- A network of partner companies in the Alsace region
- Assistance to finance studies

**Student association:** ESCM Students' Bureau

### KEY FIGURES

Number of students: **124** - Percentage or number of foreign students: **27 %**  
Number of teaching staff: **19**  
Number of alumni members: **450**  
Number of internships offered per year: **80**  
Partnerships: **50**  
Contact for registration: **Delphine Djian - [ecole@escm-strasbourg.fr](mailto:ecole@escm-strasbourg.fr)**

