

**ETS**  
Ecole  
Tourangelle  
Supérieure

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**ECOLE TOURANGELLE SUPERIEURE**  
[HTTP://WWW.ECOLE-TOURANGELLE-SUP.COM](http://www.ecole-tourangelle-sup.com)



Federation for **ED**ucation in **EU**rope  
Fédération Européenne Des Ecoles

[www.fede.education](http://www.fede.education)

## SCHOOL PROFILE

**ETS, the Ecole Tourangelle Supérieure**, is a higher education institution based in Tours (France). It offers courses ranging from two years post high school studies to bachelor's degrees specialised in management, marketing, communication and logistics.

The school positions **academic success and professional integration** at the heart of its pedagogical model. To this effect, its pedagogical team provides individual support for each student to allow them to fulfil **their professional plans**.

Lastly, ETS programmes are based on **the work-study model** in order to allow students to acquire **theoretical knowledge and practical skills** alike. The institution is thus committed to supporting, helping and shouldering them throughout the process.

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe.

It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world.

The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180,000 alumni.

## PROGRAMMES AND DIPLOMAS:

### FEDE European degrees offered:

#### Commerce, Marketing, Communication

- European Bachelor's Degree in Marketing
- European Bachelor's Degree in Communication

#### Logistics, Transport, Procurement

- European Bachelor's Degree in Transport and Logistics

#### Management, Strategy, Administration

- European Bachelor's Degree in Small and Medium Enterprise Management
- European Bachelor's Degree in Retail Administration and Management

### Other programmes and certificates:

BTS Management of Business Units - BTS Client Negotiations and Relations - BTS Transport and Logistics

## RESEARCH PROGRAMME:

ETS is affiliated to the FEDE doctoral school and offers FEDE DBAs (Doctorate of Business Administration).



## STRENGTHS OF THE SCHOOL

- Work-study programme
- Personalised support for professional training contracts
- Personalised and individual supervision of each student
- Faculty composed of lecturers accredited by the Ministry of Education and professionals
- Organisation of "recruiter-student" meetings
- Job search training
- Job interview skills training

## ADDRESS AND CONTACTS

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