



HEC ABIDJAN

HTTP://WWW.HECABIDJAN.CI

ABIDJAN

IVORY
COAST



SCHOOL PROFILE

HEC Abidjan, an advanced business studies institute, is a private higher education institution that was created in 2001 and is located in Abidjan (Ivory Coast).

The school provides its students with rigorous, quality programmes that match company needs, and which adhere to the standards and demands of the Grandes Ecoles (advanced institutes) of the Francophone educational system.

HEC Abidjan offers a broad range of accredited Francophone (bachelor's and master's degrees) and Anglophone (bachelor's degrees, MBA) programmes. It is also endowed with many international institutional and university partnerships with British and French institutions. The school is therefore firmly rooted in global exposure in order to provide its students with career opportunities in Africa or around the world.

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe.

It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world.

The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180,000 alumni.

PROGRAMMES AND DIPLOMAS:

FEDE European degrees offered:

Commerce, Marketing, Communication

- European Bachelor's Degree in E-Commerce
- European Bachelor's Degree in Marketing
- European Bachelor's Degree in International Marketing

Finance, Banking, Insurance

- European Bachelor's Degree in Finance
- European Bachelor's Degree in Retail Bank Manager
- European Bachelor's Degree in Wealth Management, Insurance, Banking
- European Master's Degree in Financial Management and Strategies
- European Master's Degree in International Private Banking

IT, Technology

- European Bachelor's Degree in Information Technology and Networks
- European Bachelor's Degree in Information Technology, Networks and Security
- European Bachelor's Degree in Mobile Application Development
- European Bachelor's Degree in Digital and Multimedia Techniques

Management, Strategy, Administration

- European Bachelor's Degree in Executive Assistant
- European Bachelor's Degree in Retail Administration and Management
- European Bachelor's Degree in Quality, Safety, Environment
- European Master's Degree in Business Management and Strategy

Human Resources

- European Bachelor's Degree in Human Resources Administrative Assistant
- European Masters' Degree in Human Resources Management

Other programmes and certificates:

CAMES Diplomas

Professional Bachelor's Degree: Finance and Accounting - Professional Bachelor's Degree: Marketing, Management - Professional Bachelor's Degree: Import/Export -

Professional Bachelor's Degree: Economics and Administration - Professional Bachelor's Degree: Corporate Law and Tax - Professional Bachelor's Degree: Networks and Telecommunication - Professional Bachelor's Degree: Software Engineering - Professional Master's Degree: Finance and Capital Markets - Professional Master's Degree: Auditing and Management Control - Professional Master's Degree: Operational Marketing and Sales Management - Professional Master's Degree: Marketing, Communication and Advertisement Design - Professional Master's Degree: Import / Export and International Negotiations - Professional Master's Degree: Business Management and Administration - Professional Master's Degree: Human Resources Engineering - Professional Master's Degree: Corporate Law and Tax

Anglophone Programmes

Bachelor of Business Management - Bachelor of Financial Management - Bachelor of Marketing Management - Bachelor of Human Resources Management - MBA of Financial Management - MBA of Marketing Management - MBA of Human Resource Management - MBA of Operation Management

American Programmes

Executive MBA Marketing Management - Executive MBA Applied Finance and Accounting - Executive MBA Administrative Management - Executive MBA Human Resources Management - Executive MBA Commerce - Executive MBA International Business - Executive MBA Logistics & Supply Chain Management - General MBA Human Resources Administration - General MBA General Financial System Services - General MBA General Information System - General MBA Hospital Shipping and Logistics - General MBA International Financial Business - General MBA Technology Banking and Finance

RESEARCH PROGRAMME:

HEC Abidjan is affiliated to the FEDE doctoral school and offers FEDE DBAs (Doctorate of Business Administration).

INTERNATIONAL PROGRAMMES:

International exchange programmes: Dual programmes with American and French schools.

Courses taught in english: HEC is an ABE examination centre and offers TOEFL courses at its language laboratory.



ADDRESS AND CONTACTS

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STRENGTHS OF THE SCHOOL

- Francophone diplomas (bachelor's, master's)
- Anglophone diplomas (bachelor's MBA)
- Regular professional seminars
- E-learning platform
- International institutional partnerships
- Partnerships with international universities
- Collective project supported by experts and advisers
- Language laboratory

Student association: Trips to European and local institutions, career days and graduation held, forum for former students and school executives that allows absolute integration of the students.

KEY FIGURES

Number of students: **177** - Percentage or number of foreign students: **20** - Number of teaching staff: **25** - Percentage of international lecturers: **5** - Number of Ph.D. holders: **5** - Number of internships offered per year: **100**

Partnerships: **ABE FEDE TEXAS UNIVERSITY**

Accreditations: **CAMES OFQUAL**

Contact for registration: **+225 22.48.48.12**