



Federation for **ED**ucation in **EU**rope
Fédération Européenne Des Ecoles

www.fede.education

FEZ
MOROCCO



SCHOOL PROFILE

IBEM, the Institute of Business Enterprise & Management, is a professional training institution based in Fez (Morocco).

It provides training for students in the fields of international commerce, IT, management and administration through initial training and continuing education, and which **are adapted to the job market** and company needs.

The pedagogical model of IBEM hinges on **individualised supervision and personalised support**. To this effect, the institution offers tutoring and foreign living languages classes for students who are interested.

Lastly, IBEM positions **the professional dimension and practical experience** at the heart of its programmes of study, implemented through internships and end-of-studies projects. Indeed, IBEM establishes **a proximity-based relationship** between its students and the corporate world.

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe.

It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world.

The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180,000 alumni.

PROGRAMMES AND DIPLOMAS:

FEDE European degrees offered:

Management, Strategy, Administration

- European Bachelor's Degree in Small and Medium Enterprise Management

Other programmes and certificates:

Specialised Technician

International Commerce - Information Technology Development

INTERNATIONAL PROGRAMMES:

International exchange programmes: Agreement with China (Beijing Youth Politics College)



STRENGTHS OF THE SCHOOL

- Initial training or continuing education
- Teaching staff comprised of high-quality Moroccan and foreign lecturers and professionals
- Accredited by the State of Morocco
- Language courses
- Tutoring
- Courses for companies
- Dual degrees thanks to international partner schools

Student association: Corporate visits, outings, seminars arranged, gala receptions for the benefit of associations, orientation days



ADDRESS AND CONTACTS

IBEM - 57 Angle Route D'imouzzet et Boulevard Moulay Hicham -
30050 Fez, Morocco
Phone: +212 (0)5.35.65.90.32
ibem66@hotmail.fr

KEY FIGURES

Number of students: **100** - Percentage or number of foreign students: **20%** - Number of teaching staff: **16 qualified Moroccan teachers** - Number of internships offered per year: **360 hrs** - Partnerships: **Partnerships with several professional bodies and all sectors that contribute their experiences and insights on the knowledge and competences that will be required by the interns to engage in working life.** - Accreditations: **Accredited by the state since 2005**
Ranking: **IBEM School is ranked among the best professional training schools in Fez.**
Contact for registration: **+212 (0)5.35.65.90.32 / 57, Angle Route d'Immouzzet et Boulevard My Hicham - Fez**

