



Federation for Education in Europe
Fédération Européenne Des Ecoles



EUROPEAN MBA IN SUPPLY CHAIN MANAGEMENT

In today's globalised and increasingly competitive economy, businesses must constantly strive to improve their efficiency, productivity and flexibility.

The operational management of flows – particularly logistical supply chain management – is key to achieving these goals.

Supply chain managers are at the heart of a company. They set and update flow management goals, plan and manage production chain operations and strive to achieve cost optimisation and customer satisfaction.

Supply chain management is closely associated with quality management. Supply chain managers play an important role in implementing a company's sustainable development policy.

The FEDE's European MBA in Supply Chain Management trains participants for the following roles:

- Operations Director
- Logistics Director
- Distribution Manager
- Import/Export Director
- Supply Manager
- Production Flow Manager
- Supply Chain Manager



KEY SKILLS

- Manage a global supply chain
- Manage production and production sites
- Oversee a company's quality and sustainable development policies
- Develop and adapt performance measurement systems
- Anticipate market developments and demand
- Manage multicultural teams in Europe and beyond

EUROPEAN MBA IN SUPPLY CHAIN MANAGEMENT

90 ECTS credits



Entry requirements

The European MBA in financial strategy is open to:

- Company managers and directors;
- Senior personnel;
- Young professionals with a bachelor's degree (minimum 180 ECTS credits) and at least 3-5 years' experience.

Applicants must have:

- a good knowledge of business English (CEFR B1 or equivalent);
- a score of 50 or above on the FEDE organisational culture and management multiple-choice test.

1 - Business Strategy: Assessment and Development Tools

At the end of the module participants:

- can define a business strategy and assess the impact of cultural factors;
- understand the legal aspects of starting a business;
- understand the different parts of a company and how they interact;
- can use financial assessment tools;
- can assess existing competition and publicity strategies in a given market;
- can use digital management and human resources tools;
- have a global and strategic vision of human resources policies.

2 - The Business and Supply Chain Environment

At the end of the module participants:

- can analyse the impact of globalisation on company strategy;
- understand the strategies of European businesses;
- understand the different stages of an internationalisation strategy;
- have a firm grounding in logistics, understand the challenges it presents and appreciate its role in the economy and within individual companies;
- can measure logistical performance on the basis of clear indicators and in keeping with overall company strategy;
- have a good knowledge of different forms of freight transportation.

3 - Logistics Strategy

At the end of the module participants:

- can analyse a company's purchasing policy;
- can implement an efficient stock management system in keeping with the company's supply policy and processes;
- have a global and cross-sector vision of distribution logistics;
- can manage sourcing and optimise distribution networks;
- can use stock management tools;
- can boost performance to reduce costs and timeframes.

4 - Professional Research Project

At the end of the module participants:

- use their knowledge of logistics management to write up and present a Professional Research Project (PRP);
- The PRP will focus on global logistics and optimisation in an international context.

Participants focus on a company wishing to optimise its logistics strategy. They conduct an analysis of internal and external environments, taking into account financial, marketing and HR factors.

On the basis of their research they recommend appropriate strategies and solutions.

5 - Business and Competition in Europe

At the end of the module participants:

- can use management tools to optimise business relations with international (and in particular European) partners;
- can manage a company's international expansion and increase its competitiveness on the globalised European and international markets.

6 - English

At the end of the module participants:

- communicate in English at level B2 (written expression) of the CEFR.

The FEDE's MBA in Supply Chain Management has been designed by business actors and researchers. In creating the modules, special attention has been paid to innovation and practical application. The programme draws on cutting-edge developments in the field.

Given the current trend towards internationalisation and the increasing importance of international and transversal management in today's multicultural world, the MBA in Strategic Management provides valuable professional skills and improved career prospects.

PROGRAMME MODULES



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