



Federation for **E**Ducation in **E**urope  
Fédération Européenne Des Ecoles



# EUROPEAN MASTER'S LOGISTICS

Changes in the logistics sector have occurred for three main reasons: the emergence of new information and communications technologies, the streamlining of costs and increased outsourcing of production.

Today's companies require experts with a strong understanding of global logistics who are capable of managing financial and information flows. The European Master's in Logistics also provides management skills enabling students to collaborate with various supply chain actors.

During the programme students are given the opportunity to analyse the business environment and make recommendations – an exercise that will initiate them to the job market and allow them to apply the skills learnt over the course of their studies.

## ✓ CAREER DESTINATIONS

- Supply Chain Manager
- Depot or Platform Manager
- Logistics Manager
- Logistics Consultant
- Production Manager
- Buyer and Supplier
- Transport Manager



## KEY SKILLS

- Analyse, organise and optimise flows
- Pilot key global logistics chain processes
- Optimise the management of partner networks
- Implement a tactical and strategic planning system
- Measure the impact of logistics actions on financial performance
- Can use project and change management strategies

Designed by experts and professionals in the field, the European Master's in Logistics is an exhaustive, hands-on programme that provides students with the skills demanded by employers in the sector. Students acquire a range of practical and organisational skills needed for successful managerial careers.

# EUROPEAN MASTER'S

## Logistics

120 ECTS credits



### Admission requirements

The European Master's in Logistics requires:

- either prior completion of a European Qualifications Framework (EQF) level-6 degree (180 ECTS credits);
- or official validation of equivalent experience (at least one year's recognised sector-relevant experience).

PROGRAMME CONTENTS

### 1 - General Business Culture

This module ensures students:

- can use key accounting and financial management tools to produce a financing plan;
- have and can apply knowledge of business and taxation law in the workplace;
- master the basics of marketing research and strategic marketing: notions of growth, competitive advantage, choice of strategic principles and market potential;
- can identify and analyse distribution and logistics needs in order to introduce new supply strategies;
- can optimise a company's potential by using basic negotiation techniques and sales team leadership and designing a communications strategy or a marketing plan for a given market.

### 2 - General and Human Resources Management;

This module ensures students:

- can use management techniques to motivate employees and build an effective team;
- have an understanding of interpersonal communications allowing them to assess and manage conflicts;
- can organise and choose optimal communications methods and tools to create a positive social climate within a company;
- can build a simple organisational structure capable of changes and growth;
- can develop a company culture and change it by making managerial, structural, systemic and cultural changes;
- can use socioeconomic management tools and conduct a quality-assurance strategy.

### 3 - Business Environment and Logistics Strategy

Based on two modules, this unit ensures students:

- understand various aspects of logistics and how logistics has changed in the business world;
- understand transport issues and know how to choose between forms of transportation;
- can manage human resources;
- can implement a quality-assurance strategy using appropriate tools;
- can optimise the logistics chain and implement purchasing strategies using tools purchasing department tools, online market places and supply processes;
- can establish alliances and partnerships by making, in particular, sub-contracting and co-contracting choices;
- can manage flows and equipment;
- can implement supply chain management using stock and storage management tools.

### 4 - Professional Experience

A strong point of FEDE European master's degrees is the requirement for students to consolidate their learning and gain a careers head start through hands-on work experience.

The first-year professional project addresses management issues encountered during an internship or the work portion of sandwich training. The student produces a dissertation outlining the strategy adopted and the strategic tools employed.

In the second year the student undertakes a three-month internship and produces a professional dissertation on logistics management issues. The student analyses a business's environment and makes orientation and strategic recommendations.

The two dissertations are presented orally.

### 5 - Businesses, Competition, and Europe

This module ensures students:

- are conversant with issues surrounding concepts of business, competition and markets, as defined by EU legislation and decrees issued by the Court of Justice of the European Union;
- can demonstrate the importance of changes to rules concerning the behaviour of companies and concentrations between undertakings;
- know the role of the authorities in charge of applying business competition rules;
- are familiar with processes to ensure products comply with European internal standards.

### 6 - Modern European Language

This module ensures students:

- have CEFR level B1 (writing and speaking) in a modern European language;

It results in the awarding of the FEDE Language Certificate; the Certificate is based on the CEFR and is recognised by the IFEF.

For more information:  
<https://www.fede.education/fr/nos-diplomes/>

