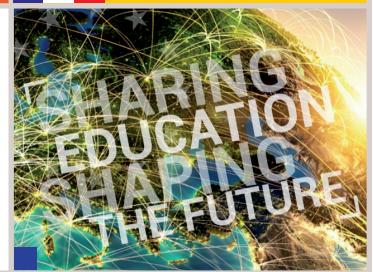


ESCAM - Ecole Supérieure de Commerce des Affaires et du Management

escam.bzh



ESCAM



Founded in 1953, our schools have never ceased to reinvent ourselves in order to offer our students quality higher education.

We put students professional project at heart. In order to take students further into their professional courses, we offer comprehensive training programmes ranging from Bac+2 to Bac+5 for each field.



PROGRAMMES AND DEGREES

FEDE Programmes and Degrees

- 02. Trade, Marketing, Communication, and Media
- European Bachelor - Marketing

Programmes and certificates proposed by the school

Trade & Marketing

- BTS MCO / BTS NDRC
- Master Project Manager
- CSR & Sustainable Development
- Entrepreneurship

Communication & Digital

- BTS Communication
- Bachelor in digital communication
- Master Project Manager
- Specialization Communication & Digital

Real Estate & Finance

- BTS Real Estate Professions
- Bachelor of Real Estate
- Bachelor Financial Advisor Banking Insurance
- Master Expert Consultancy & Wealth Management

Management & HR

- BTS Support for Managerial Action
- Bachelor in HR Development
- Master of HR Manager

Tourism & Aviation

- Preparatory class for Cabin Crew Attestation CCA
- BTS Tourism
- Bachelor Tourism & Events
- Master Project Manager Specialization Tourism and Events

STRENGTHS OF THE INSTITUTION

- Courses delivered by qualified professionals.
- Work-study program of theoretical contributions and practical cases (exercises, role-playing, situational, business game)
- Instant immersion in the professional world
- Initial and work-study course
- Broad networks of professional partners
- Preparation for exams: written and oral mock exams (with a jury of professionals)
- Individualised follow-up of the learner during the training and in the host company
- Maximum 20 learners per class
- Connected classrooms and smart boards, Wi-Fi.
- E-learning sharing software between learners and trainers.
- Computer resources: computer loan if required



TEACHING LANGUAGES

French

CAMPUS LIFE

- BDE
- Organisation of studies or leisure trips abroad
- Commitment to sustainable development

KEY FIGURES

- 500 students
- 80 teachers
- 450 partnerships
- Date of creation: 1953
- 3 campuses
- Accreditations and quality certification other than those of the FEDE: QUALIOPI

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe.

It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world.

The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180 000 alumni.

i PRACTICAL INFOS

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INFORMATION ON THE LOCAL AREA

- Transports
Bus: 25, 70
- Tourism
www.brest-metropole-tourisme.fr
- Local government
brest.fr
- Famous heritage
www.brest-metropole-tourisme.fr/profiter/visites/musees-patrimoine
- Local sports teams
www.football-the-story.com/stade-brestois
- Sport in the region
www.brestofficedessportsbrest.fr



FEDÉration Européenne des Ecoles