

EUROPEAN MASTER'S IN DIGITAL MANAGEMENT - LEVEL 7 EQF



Level
7 EQF (European
Qualifications Framework)



Duration
2 years



Credits
120 ECTS



Target group
Students - people seeking
employment - employees and
professionals in the sector



Admission requirements
Candidates holding a level 6
EQF qualification or a
qualification equivalent to the
attainment of 180 ECTS



Course Structure
Full-time or work-study



Pedagogical methods
Theoretical courses, tutorials
and practical work
Case studies and professional
scenarios
Individual and group projects

First Year Assessments

- Continuous assessment
- Quiz (1h)
- Written exam (3h)
- Thesis defence (1h)

Modern language

- Reading (1h45)

Second Year Assessments

- Continuous assessment
- Written exam (3h)
- Case study (4h)
- Thesis defence (1h)

Modern language

- Listening (45 min)

The FEDE, as a certifier, is in charge of the assessment processes

- Organisation and planning of exam sessions
- Development of topics and model answers
- Ensuring compliance with examination regulations and supervision (anonymity, integrity, confidentiality)
- Assessment and marking of papers
- Reporting results, issuing diplomas, diploma supplements and certificates

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In today's globalized economy, companies need new strategies to turn their innovative ideas into reality. Not all company managers have the skills needed to apply them. A digital management expert is therefore a crucial asset in helping an organization take off in a new direction.

The **European Master's in Digital Management** offers a strategic vision of the company and strengthens adaptability, responsiveness and autonomy—key qualities for success. Upon completion of the training, future digital managers will be able to lead large-scale projects, manage human, material and financial resources independently, and will be able to take on senior responsibilities or start their own business.

LEARNING OUTCOMES

Strategic activities

- Participate in defining the company's strategy
- Define the strategic orientations of the scope of activity, ensuring that means and resources are appropriate.
- Understand the factors of internal and external change in order to identify likely impacts and make strategic choices.

Operational activities

- Translate the strategic orientations of the scope of activity into operational objectives for the business sector.
- Drive performance and profitability indicators
- Identify and arbitrate skills and staffing requirements, adopting a forward-looking vision

PROGRAMME

PROFESSIONAL SKILLS (620-805 HOURS)

Master's Year 1

Corporate Control and Management

Change management in the digital age - Digital marketing - Marketing and innovation - Business law

Economic Intelligence

Strategic thinking - Digital strategy - Customer experience - Technological monitoring
Professional assignment (≥12 weeks)
Internship - Apprenticeship - Salaried employment
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Internship - Apprenticeship - Salaried employment

Master's Year 2

Project Management and Steering

Agile Management - Financial Management

Strategic Management and Entrepreneurship

Corporate Social Responsibility - Entrepreneurship - Business Plan

Professional assignment (≥12 weeks)

Internship - Apprenticeship - Salaried employment

MODERN LANGUAGE (60-80 HOURS)

Modern language 1 - CEFR level B2
German, English, Spanish, French, Italian, Portuguese

Modern language 2 and 3 (optional)
German, English, Arabic, Chinese, Spanish, French, Italian, Portuguese

CAREER DESTINATIONS

Management

- Business Unit Manager
- Auditor
- Company Director

Team Management

- Business Development Manager
- Business Developer

Project Management

- Project Manager
- Business Managers
- Strategy and Development Consultant

FEDE'S ASSET - EUROPEAN DEGREE

EUROPEAN CULTURE AND CITIZENSHIP (40H)

Businesses and the challenges of the ecological transition

- The climate crisis and the destruction of biodiversity: causes and consequences
- The regulatory framework governing the green transition
- The green transition: a response to crises
- Key actors in the green transition and sustainable development
- Citizens as agents of change
- The role of businesses in the green transition
- Cross-cutting skills and interdisciplinarity

CCE (Company Skills Certificate) Assessments

Quiz (1h)